## Village Art in the Park

## **Terms and Conditions**

Please read the Prospectus and these Terms and Conditions carefully before signing the Exhibitor Contract.

- An artist shall be defined as the sole creator of the original work. The artist is expected
  to be in attendance in the booth during hours of operation. In the event of a short-term
  emergency, the artist may be represented by an adult who is knowledgeable of the
  artist's work.
- With prior approval, two artists may share a single booth. Both artists must be present during the show, and all rules apply to both as individual artists.
- Setup begins promptly at 7:30am on either Thursday or Friday. The use of Front Street before that time is not permitted.
- Artists may park their cars on Commercial Street while waiting for setup to begin.
- Traffic on Front Street must adhere to the one-way rule; entry to Front Street will be via 8<sup>th</sup> Street and exit will be to 9<sup>th</sup> Street Artists must not to block the fire lane with vehicles or equipment.
- All vehicles related to VAP must be moved from Front Street by 10:30am.
- Regular business hours for the show are
  - o 9am 5pm on Thursdays
  - o 9am 6pm on Fridays and Saturdays
  - 10am 6pm on Sundays and Mondays (Memorial and Labor Days)
- Breakdown will not be allowed to commence prior to the close of the show and vehicles will not be permitted in the Park or on Front Street until 7pm.
- All artist's belongings must be removed from the Park on the last show day of each weekend.
- A \$35 exhibitor fee is charged per weekend, regardless of number of days of participation or booth size. This fee helps to cover nightly security and is deducted from weekly payments.
- Commission at the rate of 21% is collected on all sales. This is deducted from weekly payments.
- All sales, whether actual goods or commissioned art, must go through the VAP Central
  Cashier. An artist who conducts a sale without going through the Cashier risks being
  permanently barred from the show. Any sales generated by contacts made as a result of
  exhibiting, or promotion during the show will be subject to the standard commission
  rate to VAP. Down payments on layaway or commissioned items must cover the 21%
  commission to VAP, plus the sales tax. The artist will be responsible for collecting the
  balance of the sale from the purchaser.
- Applicable State and Local sales tax will be charged on all sales.
- A standard white 10'x10' or 10'x20' canopy is required of all artists. All canopies must be made from certified flame-resistant materials.

- Each canopy must have a minimum of 4 weights, one per each leg and each weighing a minimum of 35#.
- Artist booths are not required to have a fire extinguisher, but it is recommended.
- If extension cords are used, they must be heavy duty and rated for outdoor use.
- The use of power strips is prohibited.
- Artists must display clearly visible signage that includes the artist's name, an easily identifiable media (product) definition, and be at least 144 sq. inches in size. All signage must be confined to the inside of the booth and be professional in appearance.
- Prints and note cards of original work may be sold. Spinner racks are permitted but must be confined to the interior of the booth.
- A lottery system will be used to determine booth assignments, including both regular and festival weekends.
- The entire display of an artist's artwork must be contained within the allotted 10'x10' or 10'x20' space. The outside walls may be used to display work, but spaces between booths and walkways must be free of obstacles.
- All tables must be covered if used to store extra work, empty containers, etc. The booth spaces must appear to be free of boxes or other packaging materials.
- No clearance sale, markdown, or similar signs are permitted. All signage must be professional looking and within City guidelines. No hawking is permitted.
- Pets are not allowed on site.
- Smoking, including e-cigarettes and vape pens, is not allowed within the footprint of Village Art in the Park.
- Absolutely no alcohol or illegal drug consumption is permitted during the show.
- In the event of a policy violation, the Director, in conjunction with the Board of Directors, reserves the right to immediately restrict or remove any exhibit or artist considered unsuitable or objectionable.
- Plagiarized or misrepresented art constitutes grounds for immediate dismissal from the show.
- In the event it becomes necessary to change your agreed upon schedule in any way, please notify the Director as soon as possible.
- Artists are responsible for protecting their art from inclement weather.
- Artists not planning to participate in all days of any weekend may be prohibited from choosing street side positions in the lottery.
- It is expected that artists exhibit integrity and professionalism in their dealings with each other and with the general public.

As always, thank you so much for your participation and cooperation. Village Art in the Park looks forward to a lively and prosperous season for us all.