

# Village Art in the Park

## Terms and Conditions 2021

Please read the Prospectus and these Terms and Conditions carefully before signing the Contract.

- An artist shall be defined as the sole creator of the original work. The artist is expected to be in attendance in the booth during hours of operation. In the event of a short-term emergency, the artist may be represented by an adult who is knowledgeable of the artist's work.
- With prior approval, two artists may share a single booth. Both artists must be present during the show, and all rules apply to both as individual artists.
- Set up time begins promptly at 7:30am. The use of Front Street before that time is not permitted. Take care when setting up not to block both lanes of traffic with vehicles or equipment. All vehicles related to VAIP must be moved from Front Street by 10:30am and are required to be parked out of the downtown area.
- Regular business hours for the show are 9am to 5pm on Thursdays and Sundays and 9am to 6pm on Fridays and Saturdays.
- To break down the show, vehicles are not to be parked on Front Street for this purpose until one hour prior to the close of the show. Breakdown will not be allowed to commence prior to the close of the show.
- All artist's belongings must be removed from the park on the last show day of each weekend.
- A \$30 exhibitor fee is charged per weekend, regardless of number of days of participation or booth size. This fee covers Village Art in the Park promotions and nightly Security. This fee is deducted from weekly payments.
- Commission at the rate of 21% is collected on all sales. This is deducted from weekly payments.
- All sales, whether actual goods or commissioned art, must go through the VAIP Central Cashier. An artist who conducts a sale without going through the Cashier risks being permanently barred from the show. Any sales generated by contacts made as a result of exhibiting, or promotion during the show will be subject to the standard commission rate to VAIP. Down payments on layaway or commissioned items must cover the 21% commission to VAIP, plus the sales tax. The artist will be responsible for collecting the balance of the sale from the purchaser.
- Applicable State and Local sales tax will be charged on all sales.
- A standard white 10'x10' or 10'x20' canopy is required of all artists. All canopies must be made from certified flame-resistant materials.
- Artist booths with flame producing equipment are required to have a fire extinguisher with a current inspection tag.
- Artists must display clearly visible signage that includes the artist name, an easily identifiable media (product) definition and be at least 144 sq. inches in size. All signage must be confined to the inside of the booth and be professional in appearance.

- Prints and note cards of original work may be sold. Spinner racks are permitted but must be confined to the interior of the booth.
- A lottery system will be used to determine booth assignments for the entire season, including both regular and festival weekends.
- The entire display of an artist's artwork must be contained within the allotted 10'x10' or 10'x20' space. The outside walls may be used to display work, but spaces between booths and walkways must be obstacle free.
- All tables must be covered if used to store extra work, empty containers, etc. The booth spaces must appear to be free of boxes or other packaging materials.
- NO CLEARANCE SALE or MARKDOWN signs are permitted. All signage must be professional looking and within City guidelines. No hawking is permitted.
- Pets are not allowed on site.
- Smoking is not allowed in or around artists' booths. Please be considerate of your neighbors and our customers.
- Absolutely NO alcohol and or illegal drug consumption is permitted during the show.
- In the event of a policy violation, the Director, in conjunction with the Board of Directors, reserves the right to immediately restrict or remove any exhibit or artist considered unsuitable or objectionable.
- Plagiarized or misrepresented art constitutes grounds for immediate dismissal from the show.
- In the event it becomes necessary to change your agreed upon schedule in any way, please notify the Director as soon as possible.
- Artists are responsible for protecting their art from inclement weather.
- Artists not planning to participate in all days of a holiday weekend may be prohibited from choosing street side positions in the lottery.

As always, thank you so much for your participation and cooperation. Village Art in the Park looks forward to a lively and prosperous season for us all.